2027 BRAND PARTNERSHIPS

Sloow Moee

COMEDY. CULTURE. CONNECTION.

Creator.
Recording artist.
Actor & entrepreneur.

Everyday humor.
Real-life chemistry.
A creative world of his own.

6.8M

TIKTOK FOLLOWERS

September 2026 snapshot

BRIO COX GROUP



MOSES COX

The personality behind the following.

BRAND PARTNERSHIP INQUIRIES

Kim Brio-Cox
Co-founder, Brio Cox Group

briocoxgroup@gmail.com

SloowMoee.com

CREATOR MEDIA KIT

Meet Moses. Know Moee.



MOSES “SLOOWMOEE” COX

Creator. Husband. Co-founder. Many sides. One Moee.

WHO IS SLOOWMOEE?

Moses Cox, known online as SloowMoee, is a comedy and lifestyle creator, recording artist, actor, and co-founder of Brio Cox Group.

His work moves between character comedy, expressive reactions, couple and family life, and conversations rooted in culture and community. The connecting thread is Moses himself: recognizable humor, everyday observations, and a willingness to let people into his world.

Alongside his wife and business co-founder, Kim Brio-Cox, he brings their real-life chemistry to the screen. His creative work also extends into music through Elevo Music Group and into acting beyond social media.

WHAT HIS AUDIENCE COMES FOR

01 / HUMOR & REACTIONS

Characters, surprises, and familiar moments with a SloowMoee spin.

02 / COUPLE & FAMILY

Everyday relationship dynamics and the chemistry between Kim and Moses.

03 / CULTURE & COMMUNITY

Personality-led conversation, shared experiences, and cultural connection.

04 / MUSIC & CREATIVE LIFE

Original music, acting, and the work of building a creative business.

A following. A conversation.

A platform-by-platform view of the audience and viewing activity featured in this outreach kit.

6.8M

SEPTEMBER 2026

TIKTOK FOLLOWERS

SloowMoee's primary creator platform.

337K

SEPTEMBER 2026

INSTAGRAM FOLLOWERS

Creator, couple, and lifestyle content.

20.1M

SEPTEMBER 2026

FACEBOOK VIEWS

Combined views across two pages over 90 days.

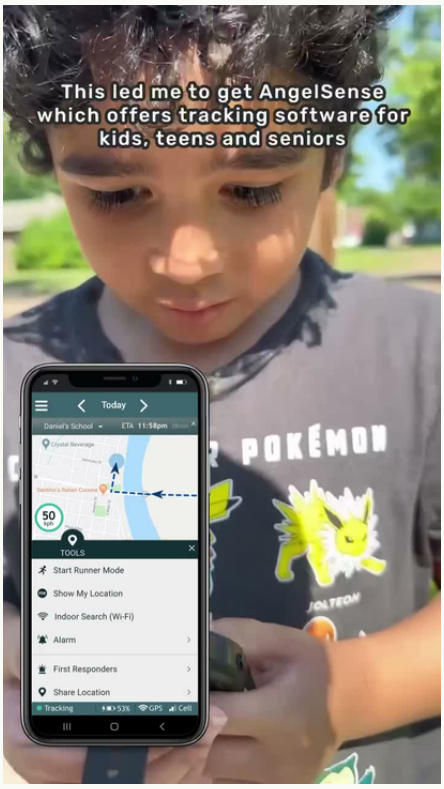
Figures supplied by Brio Cox Group for September 2026. Facebook views sum two page totals and may include repeat or overlapping viewers; they are not unique reach. Platform metrics are shown separately.

EXPLORE THE CHANNELS

TikTok Instagram Facebook YouTube

See the personality in action.

BRAND COLLABORATION



AngelSense with the kids

A past back-to-school campaign featuring Moses and the kids, with a family story and the AngelSense device and app in action.

Watch the collaboration

PAST CAMPAIGN / 46 SECONDS

VIRAL REACTION



The vanilla flavoring reaction

An expressive reaction that traveled beyond TikTok, earning coverage from Dexerto and The Daily Dot.

Watch the original

IN THE PRESS

Dexerto **The Daily Dot**

COUPLE CONTENT



Walmart. Dance counter.

Kim and Moses turn a shopping trip into couple comedy, complete with Kim's on-screen dance counter.

Watch the re-edit

Selected to show creative range and brand fit. No campaign performance results are claimed here.

Watch more brand collaborations SloowMoee.com/adwork

Built around the right fit.

Creator-led ideas shaped to the brand, audience, and campaign. Formats and deliverables are agreed for each partnership.

Sponsored short-form

Comedy, reactions, or product discovery shaped for TikTok, Reels, and Shorts.

Couple & lifestyle content

Brand integrations grounded in everyday moments with Kim and Moses.

Ongoing brand partnerships

Multi-part campaigns and annual relationships that give an idea room to develop.

Cross-platform campaigns

A coordinated creative direction, with the platform mix and usage agreed in advance.

NATURAL CREATIVE LANES

Food & beverage / Home & everyday life / Personal care / Entertainment / Family & community



THE ARTIST BEHIND THE CREATOR

Freedom

Original music from SloowMoee, released through Elevo Music Group.

Another side of Moses's storytelling, voice, and creative identity.

Listen to Freedom

Rates, usage, exclusivity, and deliverables are discussed for the specific opportunity.

LET'S TALK ABOUT 2027

Let's build *something real.*

PAID BRAND PARTNERSHIPS

Yearlong creator partnerships built around real-life routines, family chemistry, and original content audiences come back for.

BRIO COX GROUP

Kim and Moses lead creative development and business operations through the company they co-founded. We work with brands and agencies to shape the concept, production, platform mix, and campaign delivery.



START WITH A CONVERSATION

A 15-minute conversation about your goals, creative fit, and a paid 2027 partnership.

Email Kim Brio-Cox

briocoxgroup@gmail.com

Kim Brio-Cox / Co-founder, Brio Cox Group

SloowMoee.com

BrioCoxGroup.com

Watch ads: SloowMoee.com/adwork